

# Informational Interviewing: How to interview people to inform career decisions

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This ebook is a useful tool for early and late career decision-makers, employers, career storytellers, career expo presenters and attendees, career development practitioners, and journalists who want to interview people, or provide information, about their careers.

Providing a library of 170 questions under 15 headings, this ebook explains why informational interviews are important, how they help with career decisions, how to plan an informational interview, and how to craft useful question across 11 question types.

‘Deciding what career journey to embark on is one of the most important decisions you can make. Some of the information you receive will be fair, reasonable, accurate. Some will be biased, selective, wrong. Chances are you will romanticise your idea of your chosen career, seeing the best, most admirable, most appealing elements while downplaying or ignoring the less attractive features.

Interviewing people who work in your chosen field will bring balance, alert you to pros and cons, to the reality of daily life in that field. You’ll also learn about trends, changes, barriers to overcome. With this additional information you can make a more informed decision and possibly adjust your decision.’

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Ann Villiers, Australia’s only *Mental Nutritionist®*, is a sense-making specialist - making a difference through flexible thinking, confident speaking, quality connections. She is a career coach, professional speaker, writer and author.

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